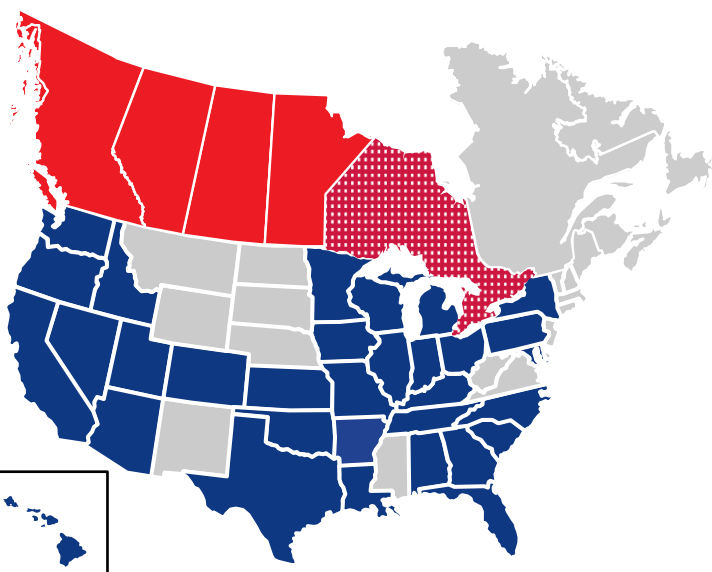


PROFILE

Boyd Group Services Inc. ("BGS"), through its operating company, The Boyd Group Inc. and its subsidiaries ("Boyd" or the "Company"), is one of the largest operators of non-franchised collision repair centers in North America in terms of number of locations and sales. The Company currently operates locations in Canada under the trade names Boyd Autobody & Glass and Assured Automotive, as well as in the U.S. under the trade name Gerber Collision & Glass. The Company is also a major retail auto glass operator in the U.S. under the trade names Gerber Collision & Glass, Glass America, Auto Glass Service, Auto Glass Authority and Autoglassonly.com. In addition, the Company operates a third-party administrator, Gerber National Claims Services ("GNCS"), that offers glass, emergency roadside and first notice of loss services. The following is a geographic breakdown of the collision repair locations, including intake centers, and trade names.

COLLISION LOCATIONS

860

 Locations Across North America


BOYD AUTOBODY & GLASS (CANADA)

- British Columbia 16
- Alberta 14
- Manitoba 12
- Saskatchewan 4

Total Locations 46

ASSURED AUTOMOTIVE (CANADA)

- Ontario 87

Total Locations 87

GERBER COLLISION & GLASS (U.S.)

- Florida 73
- Michigan 72
- Illinois 64
- New York 38
- Washington 36
- Wisconsin 36
- California 34
- North Carolina 34
- Indiana 33
- Georgia 33
- Ohio 32
- Oklahoma 28
- Texas 27
- Arizona 26
- Colorado 22
- South Carolina 19
- Louisiana 18
- Kansas 13
- Maryland 12
- Tennessee 12
- Oregon 11
- Nevada 10
- Pennsylvania 10
- Alabama 8
- Missouri 7
- Utah 5
- Hawaii 4
- Kentucky 4
- Arkansas 3
- Idaho 1
- Iowa 1
- Minnesota 1

Total Locations 727

MARKET FACTS

TSX Symbol: BYD.TO
 Close Price (March 22, 2022): C\$208.80
 52-week Range: C\$117.48-222.74
 Shares Outstanding: 21.5M
 Market Capitalization: C\$4,483.4M
 Annualized Dividend (per share): C\$0.588
 Current Yield: 0.3%

MANAGEMENT

Timothy O'Day
 President & CEO
Jeff Murray
 Vice President Finance & Interim CFO
Brian Kaner
 Executive Vice President & COO Collision

DIRECTORS

David Brown (Independent Chair)
Brock Bulbuck
Robert Espey
Robert Gross
John Hartmann
Violet Konkle
Timothy O'Day
William Onuwa
Sally Savoia

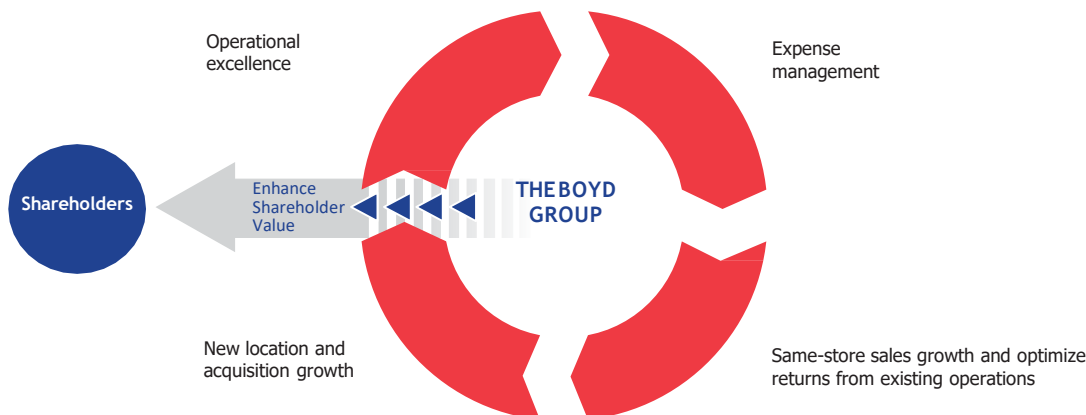
CONTACT INFORMATION

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 The Boyd Group Inc.
 1745 Ellice Avenue, Unit C1
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 Tel: 204-895-1244
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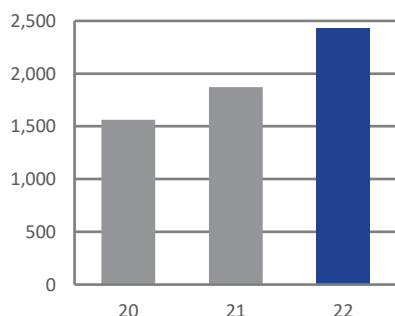
The number of collision locations include 38 intake locations in Canada, and 7 intake locations and two fleet locations co-located with collision repair centers in the U.S.

BUSINESS STRATEGY

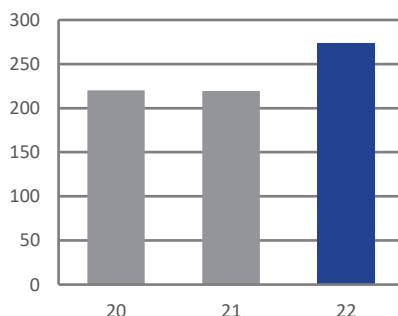


FINANCIAL SUMMARY

SALES (US\$ millions)



ADJUSTED EBITDA* (US\$ millions)



Three months ended

Twelve months ended

(in US\$ millions, except per share and % amounts)	December 31, 2022	December 31, 2021	December 31, 2022	December 31, 2021
Sales	\$637.1	\$516.2	\$2,432.3	\$1,872.7
Gross Profit	\$282.1	\$224.5	\$1,087.3	\$839.3
Adjusted EBITDA*	\$74.7	\$57.3	\$273.5	\$219.5
Adjusted EBITDA Margin*	11.7%	11.1%	11.2%	11.7%
Adjusted Net Earnings*	\$14.6	\$5.9	\$42.4	\$28.0
Adjusted Net Earnings* per share	\$0.68	\$0.28	\$1.97	\$1.30

*Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted Net Earnings and Adjusted Net Earnings per share are non-GAAP financial measures and ratios and are not standardized financial measures under International Financial Reporting Standards and might not be comparable to similar financial measures disclosed by other issuers. For additional details, including a reconciliation of each non-GAAP financial measure to its nearest GAAP equivalent, please see "Non-GAAP Financial Measures and Ratios" in Boyd's MD&A filing (dated March 22, 2023) for the period ended December 31, 2022. A copy of Boyd's MD&A filing (dated March 22, 2023) for the period ended December 31, 2022, can be accessed via the SEDAR Web site (www.sedar.com)

INVESTOR RELATIONS

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Tamy Chen
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CIBC World Markets

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Gary Ho
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Kate McShane
Goldman Sachs & Co.

Bret Jordan
Jefferies

Jonathan Lamers
Laurentian Bank Securities

Zachary Evershed
National Bank Financial

Steve Hansen
Raymond James

Sabahat Khan
RBC Capital Markets

Michael Doumet
Scotia Capital

Daryl Young
TD Securities

SUMMARY

STABILITY

+

GROWTH

=

SHAREHOLDER VALUE

- ✓ Strong balance sheet
- ✓ Insurer preference for MSOs
- ✓ Recession resilient

- ✓ US\$41.0 billion fragmented industry
- ✓ High ROIC growth strategy
- ✓ Market leader/consolidator in North America

- ✓ Cash dividends/conservative payout ratio
- ✓ 5-year total shareholder return of 106.83%

Focus on
enhancing
shareholders'
value